

Digital advertising

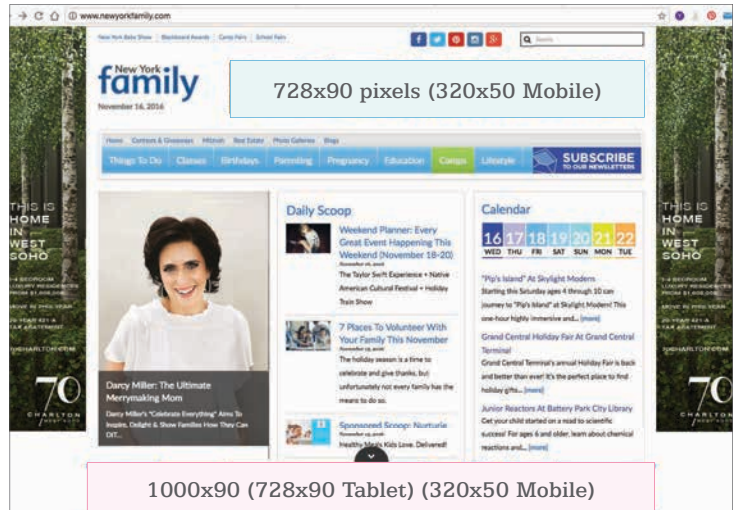


WEBSITE ADVERTISING

LEADERBOARD AD UNITS (728X90 PIXELS AND 320X50 PIXELS)

Please supply both sizes for mobile compatibility. Run of site and limited to five advertisers per position at any given time.

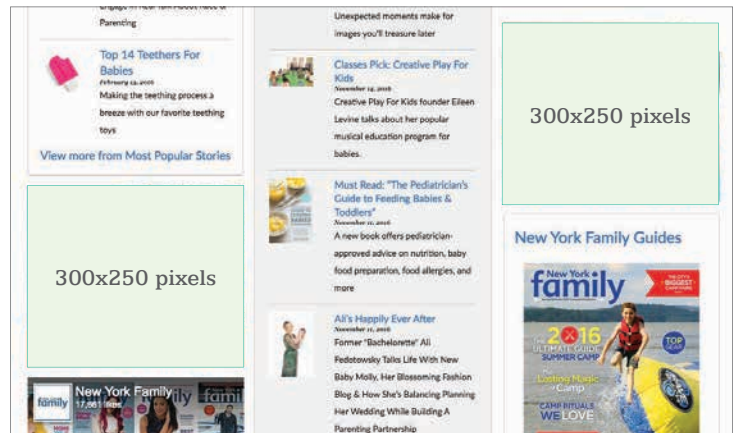
Duration	Per Month
3 MONTHS	\$800
6 MONTHS	\$700
12 MONTHS	\$600



BOTTOM OVERLAY BANNER AD UNITS (1000X90, 728X90, AND 320X50 PIXELS)

Please supply both sizes for mobile compatibility. Run of site and limited to five advertisers per position at any given time.

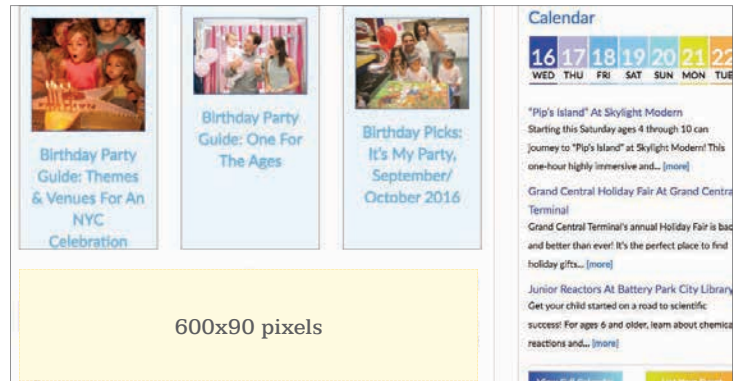
Duration	Per Month
1 MONTH	Based on Availability



RECTANGLE AD UNITS (300X250 PIXELS)

Run of site and limited to five advertisers per position at any given time.

Duration	Per Month
3 MONTHS	\$700
6 MONTHS	\$600
12 MONTHS	\$500



TILE AD UNITS (600X90 PIXELS)

The following sections of the site have seven special ad units available: Classes, Pregnancy, Things To Do, Education, Birthdays, Camps

Duration	Per Month
6 MONTHS	\$300
12 MONTHS	\$200